

**Bridging Asia and Europe with Real
Business Impact**

Il Ponte D'Oriente

Who We Are



Il Ponte d'Oriente (Transcription into Chinese characters: 东方桥梁商会) is a Milan-based international trade and business facilitation chamber, serving as a reliable bridge between Europe and Asia—especially China. Backed by multilingual teams in both Europe and China, we specialize in connecting institutional and corporate players for strategic cooperation.



With operational hubs in Milan and Chengdu, our Chamber builds cross-border value by coordinating business, supply chains, trade compliance, and joint project implementation across sectors.

Our Core Services



Sourcing & Supply Chain Support

- Customized product sourcing from Asia
- Compliance management (CE/FDA/labeling)
- Logistics and warehousing coordination (food cold chain & general cargo)

Market Entry for EU Brands in China

- Product positioning & Chinese-language branding
- Regulatory preparation (import permits, certifications)
- Sales channel matchmaking with Chinese distributors

Legal & Institutional Cooperation

- Business mediation and Chinese legal advisory (via partner law firms)
- Public-private collaboration projects with government associations
- Assistance for construction tenders and public procurement in China

Our Core Services

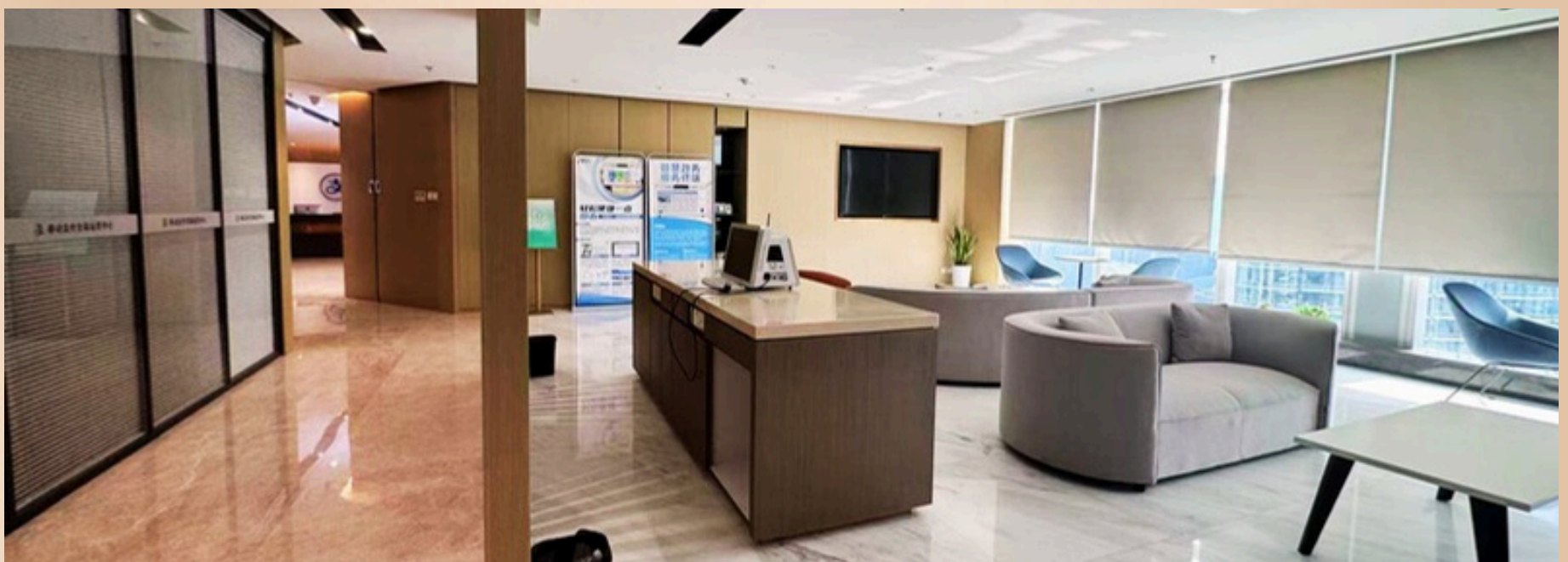


Event Organization & Promotion

- Trade show coordination and participation (TUTTOFOOD, CIIE, etc.)
- Business salons, cultural exchange forums, and cross-industry showcases

Technical Cooperation

- Coordination of Chinese construction and engineering teams
- Energy tech sourcing and deployment, especially photovoltaics
- Exporting European industrial technologies to Asia



China Operations Center

What Makes Us Different



On-the-ground Teams

Multilingual business professionals in Milan and Chengdu, offering full execution capabilities on both sides of the Eurasian corridor.

Verified Partner Network

We work with Chinese and European ministries, national chambers, and publicly listed companies—ensuring trust and efficiency.

Deep Sector Experience

From modular construction and healthcare to food processing and green energy—we coordinate real-world commercial delivery.

Dual Market Insight

Our team blends European business logic with Chinese execution channels, closing cultural and procedural gaps in trade projects.

Selected Project Examples

Food Sector

- Supported the export of Chinese frozen food to EU, with Belgian-based factory and Milan-based warehousing/distribution.
- Organized cross-border co-branding for Chinese-style pastries with European FMCG partners.

Healthcare Sector

- Operated Chinese-invested clinics in Milan (e.g., Mac Clinic) under local licensing, combining EU healthcare standards with Chinese wellness services.

Construction Sector

- Enabled over 500+ Chinese building material manufacturers to explore the European market.
- Matched Italian engineering firms with Chinese construction contractors for modular plant and infrastructure projects.

Selected Project Examples

Renewable Energy

- Facilitated Italian market entry for Chinese photovoltaic firms via local investment models and channel development.

Digital Commerce

- Supported European brands in launching stores across Amazon, TikTok, and AliExpress, providing localized digital operations.

China-side Project Support

- Coordinated with major Chinese platforms such as:
 - Sichuan Egooint Technology Co., Ltd. (Silkroad Egooint)
 - Deyang Cross-Border E-Commerce Industrial Park
 - Sichuan Cross-Border E-Commerce Association
- Assisted European companies in sourcing contractors and materials in China for infrastructure and industrial projects.

Our Offices



Milan Headquarters-Via Giordano Bruno 5, Milan, Italy

Located in the heart of Northern Italy, our Milan office coordinates EU-side sourcing, project execution, and local partnerships.

Chengdu Commercial Office-IN99 Tower 3, Room 2606, Chengdu, China

This hub supports Chinese product compliance, overseas buyer support, and localized partner matchmaking.

la nostra associazione, grazie al suo Team, è specializzata nel proporre soluzioni personalizzate per imprese interessate a conoscere e approcciare la realtà imprenditoriale cinese.

Presso la nostra sede a Chengdu i nostri associati potranno disporre di sale riunioni, uffici, personale locale professionale, che potrà, su richiesta, supportarli nelle loro necessità professionali locali.



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